

# Back to Healthcare

Pre and Post Surge Solutions for  
the Next Normal

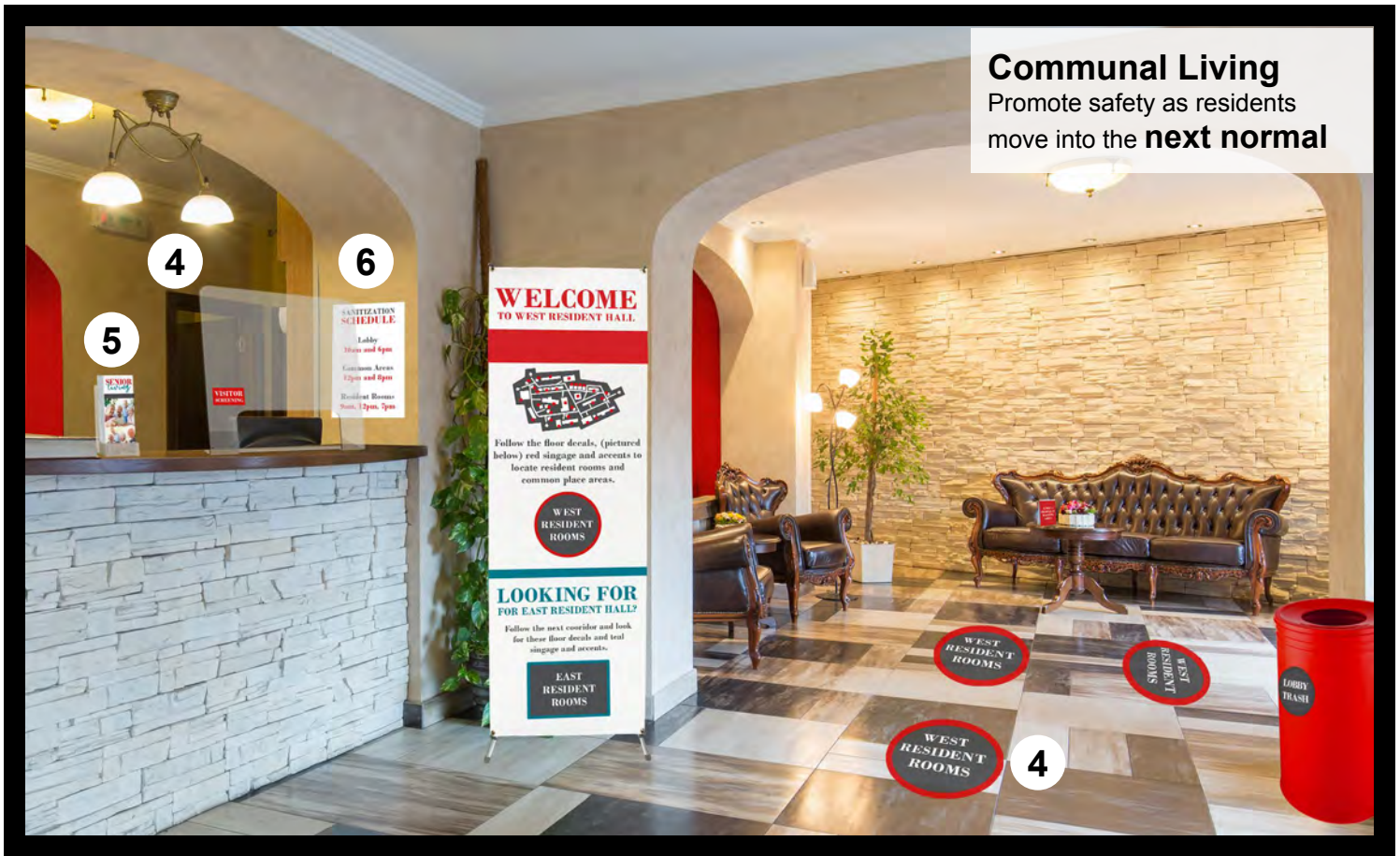
**Sir Speedy**<sup>®</sup>

PRINT | SIGNS | MARKETING









## Communal Living

Promote safety as residents move into the **next normal**

### 4 | INFECTION PREVENTION & CONTROL

Stock rooms with supplies for hand hygiene and masks as residents start to move about again. Utilize blue hues for clearest, most visible messaging for most.

- Labels for hand sanitizer and trash cans in common areas plus each resident room and bath
- Posters with large, clear text; utilize sanitizable paper and include these in your routine cleaning
- Floor decals throughout the facility color-coded to designate spacing for symptomatic residents
- Acrylic partitions for reception and nursing stations

### 5 | PERSONAL COMMUNICATIONS

While printed communications need to be informative, it is also critical for the future of your organization to position yourself as capable, safe, and caring.

- Letterhead for sharing new capabilities for video conferencing with loved ones
- Dedicated brochures and marketing to show new *fun* activities in the age of social distancing

### 6 | ENVIRONMENTAL CLEANING

Prominently post your sanitization procedures for the comfort and awareness of staff and residents.

- Removable decals go on the insides of resident doors for cleaning schedules and new procedures
- Share magnets from nursing carts for cleaning procedures as you move through pre and post-surge
- Safety seals across room doors that can easily tear away when opening the door after cleaning

## COMING BACK TOGETHER

### DINING HALLS

Celebrate slowly opening dining services:

- Removable decals with “Seat/Table Closed”
- Post-It® Notes showing “Sanitized between meals”
- Erasable menu boards or large font washable menus

### ACTIVITY ROOMS

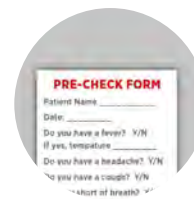
For therapy or enjoyment, these rooms are core to any facility:

- Labels on sanitizer stations outside each common room for resident safety reminders
- Decals on all equipment and supply boxes emphasizing cleaning requirements to staff

### VISITORS

Outside visits will begin first:

- Yard signs indicate paths with inspirational phrases
- 2-4 part forms for visitor screening and tracking



# HEALTHCARE HEROES

## Product Listing

### Large Scale Signage - Triage Stations and Testing Sites

Product	Description	Popular Sizes	Typical Quantities
Soft Signage Partitions, Portable	Replaceable Pillowcase-type Covers with Double-Sided Graphics and Lightweight Push-Button Frames	52", 74", and 90"	5-50
Wall, Door, Window Decals	Opaque and Repositionable, Full Color, Easy Application and Removal, Multiple Sizes	8.5" x 11" to 24" x 36"	1 - 500+
Sail Signs "Feather Flags"	1 or 2 Sided Indoor or Outdoor Signs with Ground Spike or Cross Base with Water Ballast	6.5' to 15' Height	1 - 150
Banners	Durable and Mesh, Full Color	24" x 48"	1 - 1,500+
A-Frame	Replaceable Graphics <i>*Coroplast A-Frames are a budget alternative but without replaceable graphics</i>	28" x 22"	1 - 500+
Yard Signs	Plastic Graphic with Metal H-Stake, Replaceable Graphic	18" x 24"	1 - 2,000+
Banner Stands	Replaceable Graphics, Mobile Units	33" or 48" Height	1 - 250+

### Small Scale Messaging - Screening

Product	Description	Popular Sizes	Typical Quantities
2-4 part forms	Full Color and 1-Color Forms with Logo, Pre-Printed Information, or Fully Custom in Long or Short Runs	5.5" x 8" to 8.5" x 11"	100 - 5,000+
Labels, 24-Hour FasTurn	Full Color, One-Color, Foil, Indoor, Outdoor Freeform Laser Cut Shapes	1/2" x 1" to 5" x 7"	250 - 10,000+
Table Throws	Full Color with Bleeds or 1-Color Imprints	6' or 8' Rectangular Table Lengths	5-10
Brochures	Full Color, Multiple Fold Styles	8 1/2" x 11"	50 - 1,000+
Post-It® Notes	Long and Short Run Options, Full Color or Spot Color, Cube Printing	3" x 3" to 10" x 6"	8 - 5,000+ Packs 300-610 Sheets per Pack
Durable Synthetic Stock	Rack Cards, Door Hangers, Posters, Sales Sheets, Disposable Mask Hooks	Vary by Product	Vary by Product
Letterhead	Full Color, Spot Color, Raised	8.5" x 11"	500 - 10,000+
Rack Cards & Door Hangers	Full Color, Double or Single Sided, Variable Text Options <i>*Available in washable durable synthetic stock</i>	3 1/2" x 8 1/2"	50 - 1,000+

### Visual Alerts

Product	Description	Popular Sizes	Typical Quantities
Posters	Full Color, Vertical or Horizontal, Multiple Sizes <i>*Available in the Durable Synthetic stock - yes, it can be disinfected</i>	12" x 18" to 19" x 27"	5 - 5,000+
Table Tents	Digital Full Color or Engraved	6" x 4"	1-1,000
Labels, 24-Hour FasTurn	Full Color, One-Color, Foil, Indoor, Outdoor Freeform Laser Cut Shapes	1/2" x 1" to 5" x 7"	250 - 10,000+
Seat Decals	Opaque and Repositionable, Full Color, Easy Application and Removal	8.5" x 11" and 24" x 36"	1 - 1,000+
Durable Synthetic Stock	Rack Cards, Door Hangers, Posters, Sales Sheets, Disposable Mask Hooks	Vary by Product	Vary by Product
Safety Seals 24-Hour FasTurn	White Gloss Removable Labels	1/2" diameter to 5" x 7"	250 - 10,000+
Magnets	Full Color, Full Bleed, Multiple Sizes, Variable Text Options	5 1/2" x 4 1/2" to 8" x 10"	50 - 1,000+

### Social Distancing

Product	Description	Popular Sizes	Typical Quantities
Acrylic Partitions	Bent Foot or Slot Foot	30" x 36"	3 - 50+
Floor Decals	Circles, Squares, Rectangles, Arrows, Custom Shapes	12" diameter, 24" x 36" and 6" x 24"	1 - 1,000
Ground Stencils	Plastic Stencils, Templates Available or Custom Designs	26" x 19"	1 - 200