

# Back to Polling Safety

Health and Safety Readiness for  
the Next Normal

The Sir Speedy logo features the brand name in a bold, italicized red font. A multi-colored swoosh (purple, blue, yellow, orange) arches over the text. A registered trademark symbol (®) is located at the end of the word "Speedy".

**Sir Speedy**<sup>®</sup>

**PRINT / SIGNS / MARKETING**

## Polling Safety from the Outside-In Preparing for safe voting in the **next normal**



### 1 | **A-FRAME COROPLAST SIGN**

Portable, durable for indoor & outdoor use, these are printed full-color, directly on the substrate. They are an inexpensive way to help manage crowds of any size.

- Use as a lightweight alternative to the plastic A-Frame
- Set-up messaging anywhere

### 2 | **MESH BANNER**

For large-scale messaging, mesh banners are printed right on a perforated material, with heat welded edges and grommets. These are perfect for outdoor use even with windy conditions.

- Show the designated polling place in a big, clear way
- Indicate the precinct number so voters know they are in the right location at a glance

### 3 | **WINDOW DECALS**

Available in clear, opaque and frosted materials with low-tac repositionable adhesive.

- High visibility way to share information
- Ideal for social distancing and safety instructions

### 4 | **YARD SIGNS**

An economical alternative, yard signs can be placed nearly anywhere and easily moved.

- Place outside polling stations or drop in neighborhoods to remind the community to vote

### 5 | **SAIL SIGNS**

A simple idea with a big impact, teardrop sail signs use color and movement to grab attention

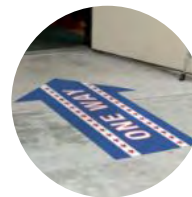
## AS YOU ENTER



### **A-FRAME SIGNS**

Durable plastic frame can be filled with sand for added stability. Graphics slide into both sides to easily change out messaging.

- Use as a directional sign for the entry
- Put unique messages on each side as folks come and go



### **FLOOR DECALS**

Easy to apply and remove without residue. Perfect for temporary use but durable enough to last

- Direct public to the correct room
- Keep foot traffic moving in one direction to reduce exposure



### **HELPFUL INSTRUCTIONS**

Post-It® Notes are an efficient way to give messages that stick.

- Hand registration requirements to unregistered voters



Thank You  
**FOR VOTING**

## Polling Stations

Keeping voters safe in **next normal**



## 6 | PARTITIONS

Portable kiosks and privacy barriers are the first line of protection for volunteers working the polls.

- The acrylic partition 'locks' into the kiosk or can rest on any surface to safeguard the health of all who enter the building
- Kiosk and acrylic partitions can be disassembled and reused

## 7 | LARGE SIGNAGE

Easy to read, retractable banners require minimal floor space and come in economy prices.

- Share COVID-19 health and safety reminders
- Be clear to folks driving by which entrances are being used and where to park for voting

## 8 | WALL DECALS

A high-visibility way to share information as well as show your community's patriotism in full color creative.

- Keep it informative with social distancing guidelines and safety instructions
- Some polling places include community photography from past local events, famous historical figures or documents in decals across the room

## 9 | SANITIZER STATIONS & LABELING

Encourage voters to use hand sanitizer before and after voting.

- Labels on sanitizer stations are effective if placed at each entrance as well as at the ballot box

## ACTIVATING CONSTITUENTS

### VOTING LOCATION

Registering to vote and finding your polling place are critical to good turnout:

- Direct mail like postcards and letterhead provide instructions on registration and location



### REMEMBER TO VOTE

Use posters and banners in the weeks leading to the election

- Add yard signs around the community with dates and locations



### "I VOTED"

These stickers are the best advertising on election day to encourage others to do the same

- Full color labels with strong adhesive are staples in any polling location



# POLLING SAFETY

## Product Listing

### Signage

Product	Description	Popular Sizes	Typical Quantities
A-Frame Board w/2 Signs	4mm corrugated plastic signs in a lightweight polyethylene plastic frame. Signs slide into frame.	28" x 22"	1 - 500+
A-Frame Sign Coroplast Signs	4mm corrugated plastic sign. Folded in half. Secure with double-stick tape.	36" x 23-1/2"	2-500+
Sail Signs "Feather Flags"	1 or 2 Sided Indoor or Outdoor Signs with Ground Spike or Cross Base with Water Ballast	6.5' to 15' Height	1 - 150
Yard Signs	4 mm corrugated plastic printed on both sides. Includes "H" step stake	18" x 24"	1 - 2,000+
Durable Banners	15 oz. scrim vinyl. Printed on 1 side. Heat welded edges and Grommets. Rope included.	24" x 48"	1 - 1,500+
Economy Retractable Banners	8 mil. Plastic Polypropylene. Retractor Stand: Silver aluminum retractor with shock-corded poles. Poles fold in to store in the base. <i>Black soft-sided carrying case included.</i>	80" x 33-1/3"	1 - 250+

### Decals

Product	Description	Popular Sizes	Typical Quantities
Floor Decals	8 mil. textured vinyl. Can be applied to challenging surfaces such as carpet, tile, concrete, wood, stone, metal, glass and painted surfaces	12" x 18" 24" x 24"	1 – 1,000
Opaque Window Decals	4 mil. Opaque PVC Film. Low-tac repositionable adhesive with a peelable liner for easy application	8-1/2" x 11"	1 - 500
Gloss Wall Decals	4 mil. Gloss Vinyl. Low-tac repositionable adhesive with a peelable liner for easy application.	8-1/2" x 11"	1 – 5,000

### Small Messaging

Product	Description	Popular Sizes	Typical Quantities
Post-it® Notes	Long and Short Run Options, Full Color or Spot Color, Cube Printing	3" x 3" to 10" x 6"	8 - 5,000+ Packs 300-610 Sheets per Pack
Labels, 24-Hour FasTurn	Full Color, One-Color, Foil, Indoor, Outdoor Freeform Laser Cut Shapes	1/2" x 1" to 5" x 7"	250 - 10,000+
Postcards	Full or Spot Color, Multiple Stocks Available	4 sizes	25 - 5,000
Letterhead	Full Color, Spot Color, Raised	8.5" x 11"	500 - 10,000+
Posters	Full Color, Vertical or Horizontal, Multiple Sizes <i>*Also available in disinfectable White Synthetic stock</i>	12" x 18" to 19" x 27"	5 - 5,000+

### Fixtures

Product	Description	Popular Sizes	Typical Quantities
Acrylic Partitions	Bent Foot with Opening or Slot Foot with Opening	36" x 30"	3 – 50
Kiosk	Includes Slot Foot Acrylic Partition	Coming soon!	2 – 80
Hand Sanitizer Stands	Includes Stand, Dispenser and Sanitizer Liquid	Coming soon!	10 - 100