

# Rebuilding Construction

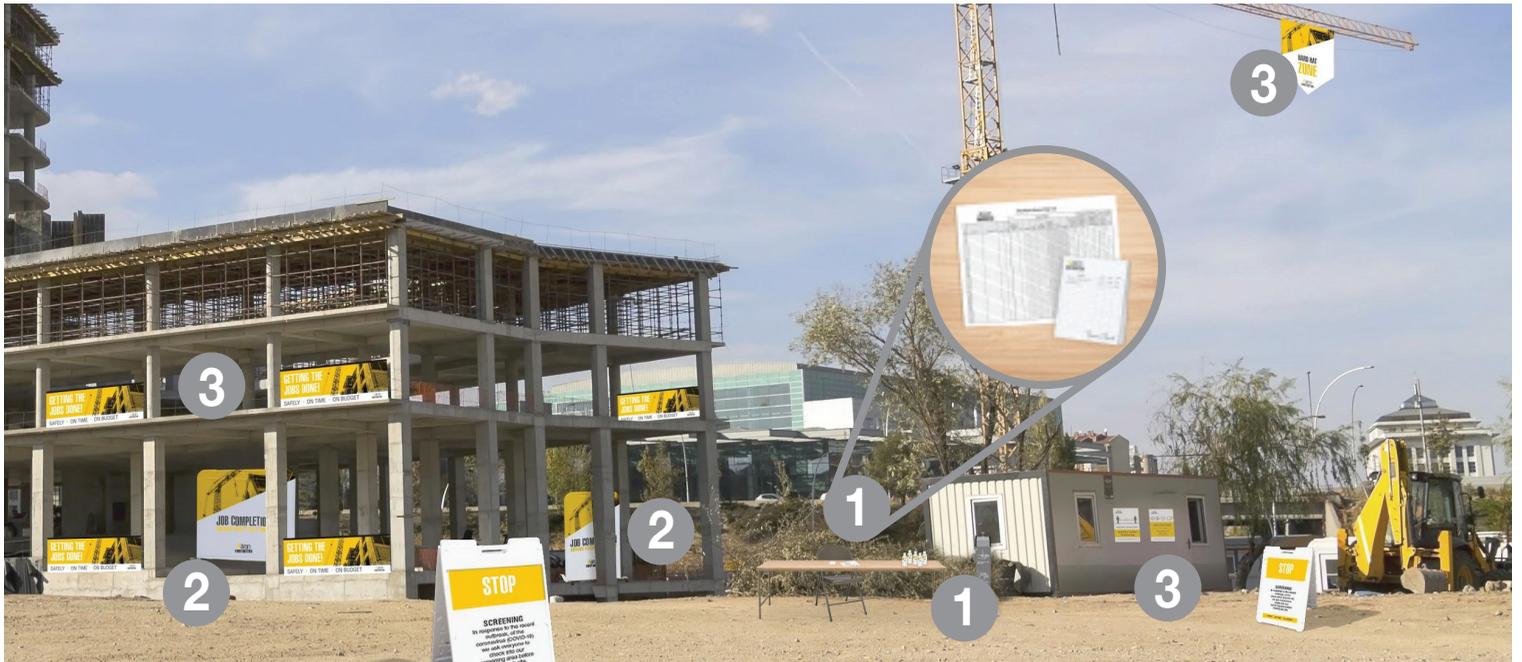
Construction Industry Comeback  
Solutions for the **Next Normal**

**Sir Speedy**<sup>®</sup>  
PRINT | SIGNS | MARKETING



# Turning Up Construction

Jobsite techniques to keep projects moving in the **next normal**



## 1 | MINIMIZE SURFACE CONTACT & SANITIZE

Before every shift, sanitize machinery and high-touch areas such as handrails, doorknobs, ladders and more.

- Door hangers or posters can be used throughout the space to reflect sanitization schedules and teams responsible
- Removable labels for high-touch areas reminding to sanitize before or after use
- Hand sanitizer stations can be easily moved to important areas in each space

## 2 | SPACE SEPARATION

While large companies take on technology to enforce distancing, most construction teams have less than 20 employees and look for easy, visible and clear solutions for all individuals on the jobsite.

- Tall branded partitions with wheels easily separate people to minimize exposure in large or small spaces
- Use large banners as a room divider to split rooms

## 3 | JOBSITE SIGNS

This staple signage can be crafted to update employees and the public on new procedures including:

- Fence banners for each contractor displaying the commitment toward safety and job completion
- Yard signs remain posted long after a job is done
- Inside the site, post labels and posters about the additional ventilation added, space separation measures, sanitization and more

## REAL ESTATE



### Advertising

With realtors offering mostly appointment-only services, business doesn't stop.

- Postcards attract more appointments



### Custom Gifts

To encourage viewings, custom gifts can include wine bottles, luxury soap, essential oils and more.

- Packaging comes in short runs for easy testing
- Glitter hang tags can be tied to the gift inside with your contact information



### Interchangeable Messaging

Keep your messaging up to date with the unpredictable changes in your state.

- A-frame sandwich boards



## Construction is Critical

Having the right tools for the next normal

### 4 | CHECKLISTS FOR DAILY TOOLBOX TALKS

Contact tracing on site or simply to track attendance during the morning company huddle.

- Pre-templated memo pads create convenient record of site visits
- Custom forms can be personalized for any jobsite

### 5 | ADMINISTRATIVE CONTROLS

Limit access to job sites, work trailers, and establish pre-screening stations.

- Helmet labels indicate screening, training certification and more
- Hand sanitizer stations for quick access
- Banners and A-frames provide visual cues and instruction

### 6 | SAFETY SIGNAGE

Communicate administrative controls where choke points and other high-risk congregation areas occur.

- Banners provide clear instructions at a distance and when at-a-glance visibility is critical
- Posters and decals are ideal for use within the structures

### 7 | VIRTUAL INSPECTIONS

Remote inspections are an efficient way to move projects forward, both for county or city inspectors as well as architects or construction leads.

- Label specific inspection materials so they are always ready and on hand such as flashlights, levels and tape measures

### BUSINESS AS USUAL



#### Can Coolers

Promotional and functional options for your jobsite.

- More than 20 colors to choose from to match your brand or event



#### Pens

Functional and useful tool for any jobsite.

- Stylus click pen
- Pen with built in highlighter



#### Drinkware

Communal water cooler alternatives.

- Water bottle labels for individual bottles of water
- Provide reusable bottles for the entire crew

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## Product Listing

### Large-Scale Signage

| Product                              | Description  | Popular Sizes                     | Typical Quantities |
|--------------------------------------|--|-----------------------------------|--------------------|
| Soft Signage<br>Partitions, Portable | Replaceable pillowcase-type covers with double-sided graphics and lightweight push-button frames, wheels available   | 52", 74", and 90" H<br>up to 8' W | 5-50               |
| Posters                              | Full color, vertical or horizontal, multiple sizes<br><i>*Available in the durable synthetic stock - yes, it can be disinfected</i>                          | 12" x 18" to 19" x 27"            | 5 - 5,000+         |
| Mesh Banners                         | Full color, mesh banners best for fence ads, heat welded edges grommets and rope included<br><i>*25% air flow allows banner to stay put, even when windy</i> | 24" x 48"                         | 1 - 1,500+         |
| A-frame                              | Sandwich board holder with replaceable graphics<br><i>*Coroplast A-frames are a budget alternative but without replaceable graphics</i>                      | 28" x 22"                         | 1 - 500+           |
| Outdoor Metal Sign                   | Full color, metal composite, printed same artwork on both sides, durable for outdoor use   | 12" x 18"                         | 5-100+             |

### Small-Scale Messaging

| Product  | Description   | Popular Sizes              | Typical Quantities |
|--|---|----------------------------|--------------------|
| Memo Pad   | 3 standard sizes and choice of 2 stocks. Full color with bleed available and 50 sheets per pad                          | 3 options                  | 10 - 100+          |
| Forms  | Long and short run options<br>1-color or full color, 2 sizes and available in 2 or 3 part                               | 5½" x 8½"<br>8.½" x 11"    | 100 - 5,000+       |
| Hand Sanitizer Stations                            | Includes stand, dispenser and sanitizer liquid  | 36" x 30"                  | 3 - 50             |
| Removable or Permanent Labels,<br>24-Hour FasTurn® | Full color, one color, foil, indoor, outdoor<br>Freeform™ laser-cut shapes  | ½" x 1" to 5" x 7"         | 250 - 10,000+      |
| Hard Hat Outdoor Labels                            | white polyolefin, 2 standard inks includes clear lamination on a roll   | 3" x 4"                    | 250 - 2,000+       |
| Warning Outdoor Labels                             | white polyolefin, 3 standard inks includes clear lamination on a roll   | 3" x 4"                    | 250 - 2,000+       |
| Decals   | Opaque and repositionable, full color, easy application and removal   | 8½" x 11"<br>and 24" x 36" | 1 - 1,000+         |
| Door Hangers                                       | Full color, double or single sided, variable text options<br><i>*Available in washable durable synthetic stock</i>      | 3½" x 8½"                  | 50 - 1,000+        |
| Postcards  | Full or spot color, multiple stocks available including new glitter   | 4 sizes                    | 25 - 5,000         |
| Hang Tags  | Full color, multiple stock options including glitter, double or single sided, variable text options, shape availability | 2" x 3½"<br>and 2½" Circle | 50 - 1,000+        |

### Specialty

| Product                    | Description   | Popular Sizes                     | Typical Quantities |
|----------------------------|---|-----------------------------------|--------------------|
| Hand Sanitizer<br>Stations | Includes stand, dispenser and sanitizer liquid  | 15"w x 38.25"h x 18"d             | 10 - 100           |
| Packaging                  | Folding paperboard cartons for display boxes and custom packaging, CAD design, special processes include embossing, debossing, foil, spot UV, spot color, full color, die cutting, plus finishing and coating options | Small<br>all dimensions under 12" | 50 - 500+          |